

IMAX[®] MOVIES:
YOU'RE NO LONGER WATCHING
A MOVIE, YOU'RE PART OF ONE.



How the Filmmaker Intended it to be Heard:

In IMAX®, the soundtrack itself has been enhanced through IMAX's Digital Re-Mastering process. Our sound experts go back to the original tracks from the movie and work with filmmakers to create a unique and optimized soundtrack exclusively for the IMAX sound system.

IMAX®
1.43:1

IMAX®
1.9:1

**STANDARD
WIDESCREEN
2.4:1**



40% MORE



26% MORE



See More in IMAX:

IMAX broke the mold by providing filmmakers with the ability to specially format their films exclusively for IMAX® theatres. This means they can use much more of the originally captured image – by filming with IMAX cameras (1.43:1) or protecting more of the image during post-production (1.9:1). The result provides you with a greater panoramic view that fills your peripheral vision more than any other cinematic experience.

IMAX® Cameras:

All IMAX® documentary filmmakers and an increasing amount of leading Hollywood filmmakers are leveraging IMAX's proprietary cameras to film portions or all of their movies. IMAX cameras are the highest-resolution cameras in the world – delivering unprecedented crispness and clarity and showing up to 40% more of the image exclusively in IMAX theatres for a truly immersive experience.



Whether the world's biggest blockbusters or breathtaking documentaries, IMAX is extremely selective about the films we choose – ones that fans will show up to see on opening night; films that make people say, “now that is something I’ll have to see in IMAX.”



IMAX.com

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IMAGE AFTER DMR
(Enhanced Detail and Resolution)

IMAGE BEFORE DMR
(With Film Grain or
Digital Noise)

Mind-Blowing Images:

In an IMAX® theatre, it's like you're watching a different movie. It hasn't just been enlarged to fit the IMAX screen; it's been completely transformed. IMAX works closely with filmmakers in a process called IMAX Digital Re-mastering, or DMR®, to enhance hundreds of details in virtually every frame, bringing out fine detail and creating a breathtaking image.